



Ethiopia plastprintpack

4th International Trade Show
 Plastics | Printing | Packaging

03 - 05 June 2020

Millennium Hall • Addis Ababa – Ethiopia
www.ppp-ethiopia.com

Partner event



Institutional partners



Organizer



Local Organizer



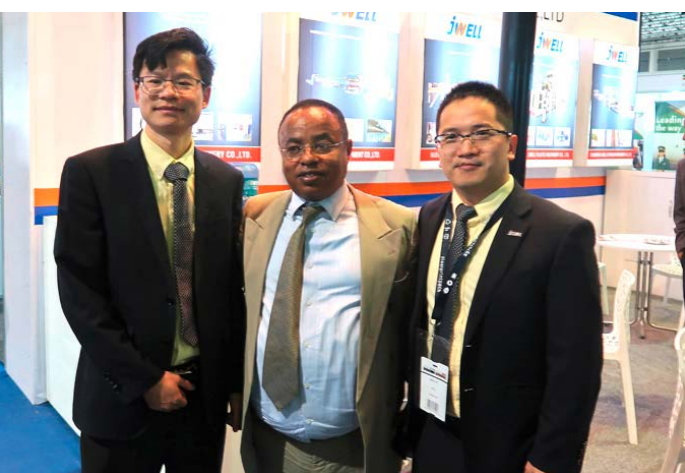
Review on plastprintpack Ethiopia 2019

➔ Gallery ⋮ ➔ Show video ⋮ ➔ Exhibitor list ⋮ ➔ Post Show Report



Impressions of plastprintpack Ethiopia 2019

➔ Opening



Valuable institutional support

2019



➔ Personalities having participated at the official opening of agrofood & plastprintpack Ethiopia 2019:

- **Mr. Abdulsemed Abdo**, Advisor for the State Minister - Ministry of Agriculture and Livestock Resources
- **H.E. Yaprak Alp**, Ambassador of the Republic of Turkey to Ethiopia
- **Mr Samuel Hallal**, Director General - Chemical and Construction Inputs Industry Development Institute
- **Mr Matthias Schauer**, Deputy Ambassador of the Federal Republic of Germany to Ethiopia
- **Mr Solomon Tadele**, Director General - Food, Beverage and Pharmaceuticals Industry Development Institute
- **Mr Pietro Panarello**, First Secretary - Embassy of Italy in Addis Ababa
- **Mr Paul & Martin März**, Managing Directors - fairtrade & **Mr Nebeyu Lemma**, Managing Director - Prana Events

Strong facts of plastprintpack Ethiopia 2019

VISITORS

3,205

trade visitors (+20%) from 20 countries*

94%

recommend the fair

59%

decision makers

Thousands of B2B meetings created high satisfaction rates among exhibitors and visitors

EXHIBITORS

153

exhibitors (+170%) from 18 countries*

85%

recommend the show

79%

satisfied with the event as a whole

70%

of the exhibitors satisfied with business prospects after the fair

*together with its partner event agrofood Ethiopia 2018

Four national pavilions

2019

China



Germany



Italy



Turkey



Top exhibitors 2019

- » ACIMGA
- » AMAPLAST
- » AVE
- » Baopack
- » Beijing Y.C.T.D. Packaging Machinery
- » Bosch Packaging Technology
- » Decase Chemicals
- » Dongguang Tiansheng Carton Machinery Co.
- » Erpaksam Makina
- » Flexo Wash
- » Foshan Keytown Machinery Co.
- » Foshan Shengkairui Plastic Specialized Equipment Co.
- » Greif
- » Haining Longtime Industry Co.
- » Hefei Zhongchen Light Industrial Machinery Co.
- » Hosokawa Alpine
- » HTG Industry
- » Huangyan Jinteng Mould Factory
- » Illig
- » IPT
- » Jiangsu Lianshun Machinery Co.
- » KHS
- » Kertas Packaging, Printing and Advertising
- » Kombi Makina
- » Krones
- » Langfang Best Crown Packing Machinery Co.
- » Lemo
- » Lohia Corp
- » MacPlas
- » Mehmet Özen Mak.
- » Melegari Technology
- » Memak Plastik Gida Makina
- » Mohan
- » Namli Plastik
- » Nanjing Shangair Machinery Manufacturing Co.
- » Ningbo Beilun Highsun Machinery Co.
- » Ningbo Leadway Machinery Technology Co.
- » OCME
- » PLAST 2021
- » Promec
- » Qingdao Jinfuxin Plastic Machinery Co.
- » Qingdao Tongsan Plastic Machinery Co.
- » Reifenhäuser Blown Film
- » Robopac
- » Rossini
- » Ruian Dongteng Machinery Co.
- » Ruian Xinda Packing Machinery Co.
- » SACMI
- » SBA Group
- » S.S.P. Packaging Industries
- » Safrique International
- » Schoberttechnologies
- » Serac
- » Shandong Haidai Intelligent Machinery Co.
- » Shandong Tongjia Machinery Co.
- » Shanghai Joy Light Industry Machinery Co.
- » Shanghai Jwell Machinery Co.
- » Snetor Chimie
- » Suqian Gettel Plastic Industry Co.
- » Sunswell Bottling Machinery Co.
- » Suzhou Newline Machinery Co.
- » Swedev
- » Synerlink
- » Taizhou Huangyan Daelong Mold Co.
- » Taizhou Huangyan Huaxi Plastic Mould Factory
- » Taizhou Huangyan Jingke Mould Co.
- » Taizhou Huangyan Juneng Machine Mould Co.
- » Taizhou Huangyan Lefn Mould Co.
- » Taizhou Huangyan New Thinking Mould & Plastic Co.
- » Taizhou Huangyan SICA Mould Co.
- » Taizhou Jiansheng Jiacheng Machinery & Mold Co.
- » Taizhou Sino Mould Co.
- » Tech-Long Packaging Machinery Co.
- » UPG - Shanghai YUYIN International Trading Co.
- » Weifang Xinhengda Machine Co.
- » Wenzhou Allwell Machinery Share Co.
- » Windmüller & Hölscher
- » Wuxi Kanghao Plastic Machinery Co.
- » Yuedong Machinery
- » Zhangjiagang City New Crown Machinery Co.
- » ZhangJiaGang City WanJin Machinery Co.
- » Zhangjiagang Eceng Bottle Machinery Co.
- » Zhangjiagang Golden Machinery Co.
- » Zhangjiagang Horserider Machinery Co.
- » Zhangjiagang HY-Filling Machinery Co.
- » Zhangjiagang King Machine Co.
- » Zhangjiagang Lianxin Plastics Machinery Co.
- » Zhangjiagang Paima Packaging Machinery Co.
- » Zhangjiagang Reliable Machinery Co.
- » Zhangjiagang Sky Machine Co.
- » Zhangjiagang Yijiu Machinery Co.
- » Zhejiang Sonly Intelligent Equipment Co.
- » Zhejiang Taizhou Huangyan Hengxin Mould & Plastic Co.
- » Zhejiang Zhengxin Machinery Co.
- » Zhoushan Demaji Industrial Co.
- » Z-Italia

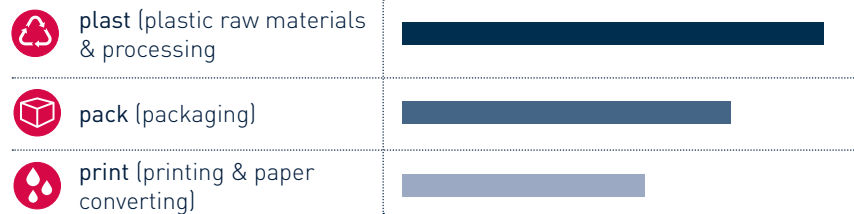
See all exhibitors



About plastprintpack Ethiopia



➔ Sectors of visitors interest 2019



➔ High satisfaction rates 2019

- recommend the event: 85%
- event as a whole 79%
- business prospects after the fair: 70%



Voices of the exhibitors 2019



Soroush Zanjaniipoor,
Sales Engineer - Schobertechnologies GmbH

Ethiopia is one of the fastest growing countries in Africa and for us a huge market for our products and machines. We are specialized in the development, design and manufacturing of rotary tools, modules and specialty machines. For us plastprintpack & agrofood Ethiopia is an important way to establish long-term relationships with our customers. Here we met potential clients from labeling and packaging.



Massi Hammache
Sales Manager - Snetor Chimie

Snetor Chimie is specialized in the distribution and sales of plastic raw materials and chemical products, a recognized and leading actor in its field with 16 offices around the world. We offer a complete range of plastic raw materials and technical support.

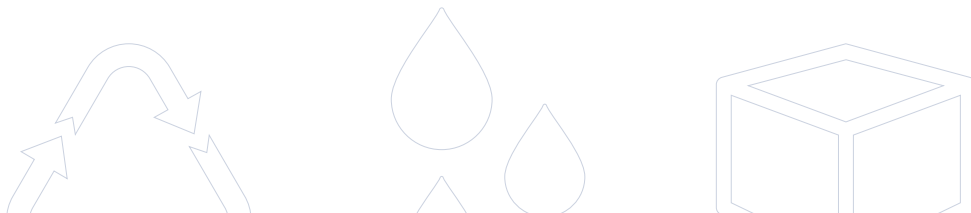
We are present in Ethiopia since 8 years. Ethiopia is a potential market for us, it's a growing country. At plastprintpack Ethiopia 2019 we met many companies from plastic manufacturing, forming and bottling.



Sammi
Daelong Mould

Daelong Mold is dedicated to all types of preforms, cap moulds and other types of plastic moulds. Our company has already established good relationships with many customers worldwide. But this is the first time we have been active in Ethiopia and East Africa.

We came here without much expectation, but now we are excited about the many customers who want to talk to us about their water filling and packaging requirements.



Market update for the 2020 event: Facts about Ethiopia at a glance

Economic data

- One of the fastest growing economies in the world
- Largest economy in East and Central Africa
- 6 to 10% economic growth between 2004 and 2020
- Forecast of real GDP growth between 7.8 and 10.0% between 2019 and 2023 (EIU)

Population

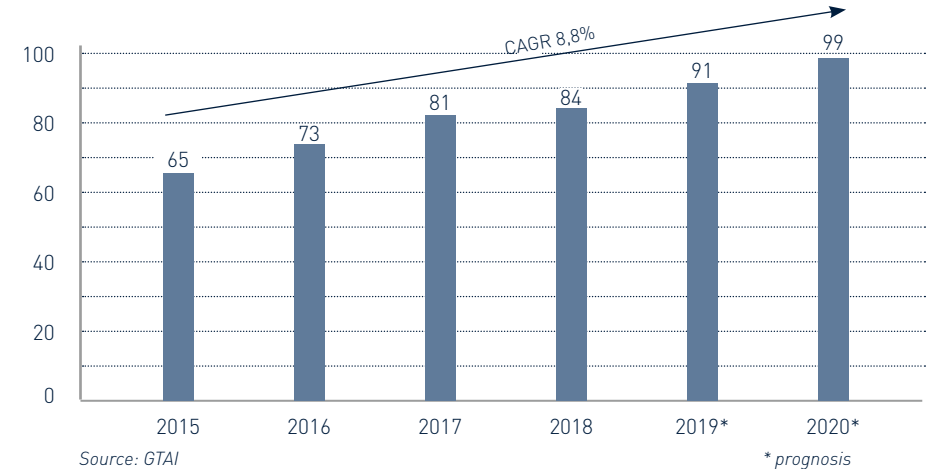
- 112 million (2019), expected 200 million in 2050 (World Bank)
- 27th largest country in the world
- 2nd most populous nation in Africa and the 12th most populous country in the world
- Most populous landlocked country in the world
- Ethiopia is a multilingual nation

General opportunities

- Rain-fed agriculture (accounting for almost 50% of GDP) remains Ethiopia's main source of employment and export earnings
- Ethiopia is one of the founding members of the UN, the Group of 24 (G-24), the Non-Aligned Movement, G-77 and the Organisation of African Unity, with Addis Ababa serving as the headquarters of the African Union, the Pan African Chamber of Commerce and Industry, the UNECA, African Aviation Training HQ, the African Standby Force and much of global NGOs focused on Africa (Commission for Africa) and of the Pan African Chamber of Commerce and Industry

GDP

(Billion US \$)



High sustainable economic and population growth

East and Central Africa's largest economy is on the growth track as Ethiopia's GDP is expected to increase from US\$ 84 billion in 2018 to US\$ 91 billion in 2019 and US\$ 99 billion in 2020.

Ethiopia's GDP has thus grown more than tenfold between 2000 (US\$ 8 billion) and 2018 and would grow more than twelvefold by 2020. (World Bank)

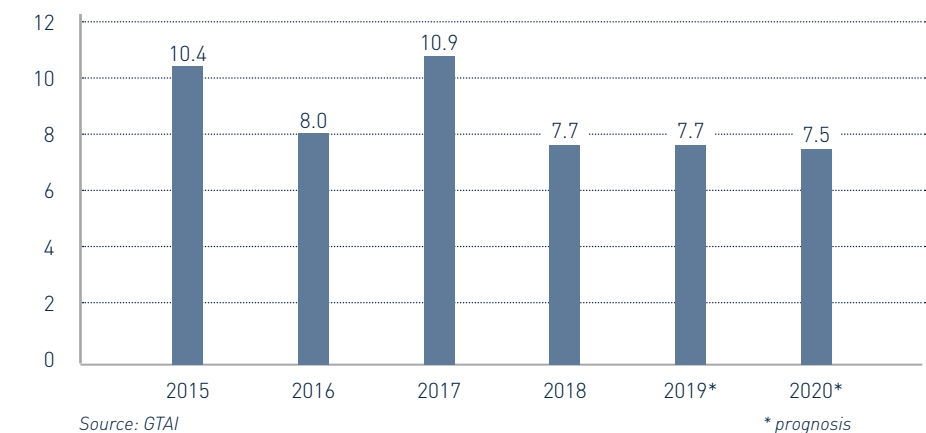
And due to high and sustained investments and its enormous expected population growth from currently 112 million to 200 million in 2050 (United Nations), it is all too likely that Ethiopia will expand its position as East and Central Africa's largest economic player enormously.

Based on these upbeat market developments, the event is to continue its success story.

See „The market“ >>>

GDP

(change in %, real)



Why exhibit in 2020?

➔ Ethiopia's plastics industry is fast growing

The Country Cluster of EUROMAP-European Plastics and Rubber Machinery confirms significant growth for Ethiopia.

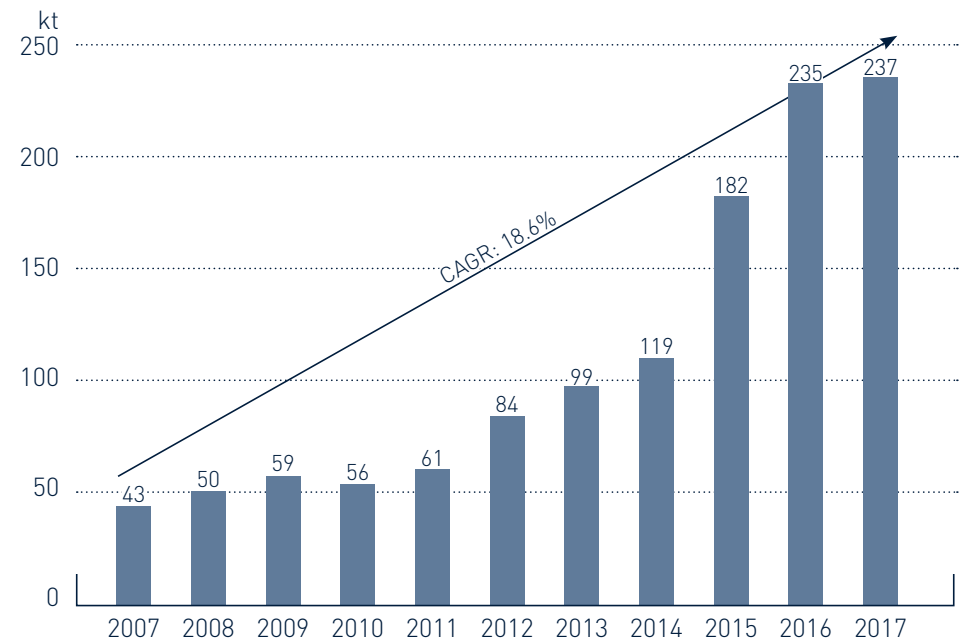
➔ Ethiopia is East & Central Africa's 2nd largest importer of plastics in primary forms

As Ethiopia does not manufacture any plastics raw materials at all, 100% of raw materials are imported (mainly from the Middle East, Europe and Asia). Thus, the Ethiopian market has great potential for exporters of plastics in primary forms.

Imports of plastics raw materials, for instance, grew by 18.6% annually between 2007 and 2017, from 43 kt to 237 kt, +451%!

Main suppliers

- Saudi Arabia
- South Korea
- Thailand
- China
- India
- United Arab Emirates
- The Netherlands
- Egypt
- Oman
- Turkey
- Qatar
- USA
- Germany

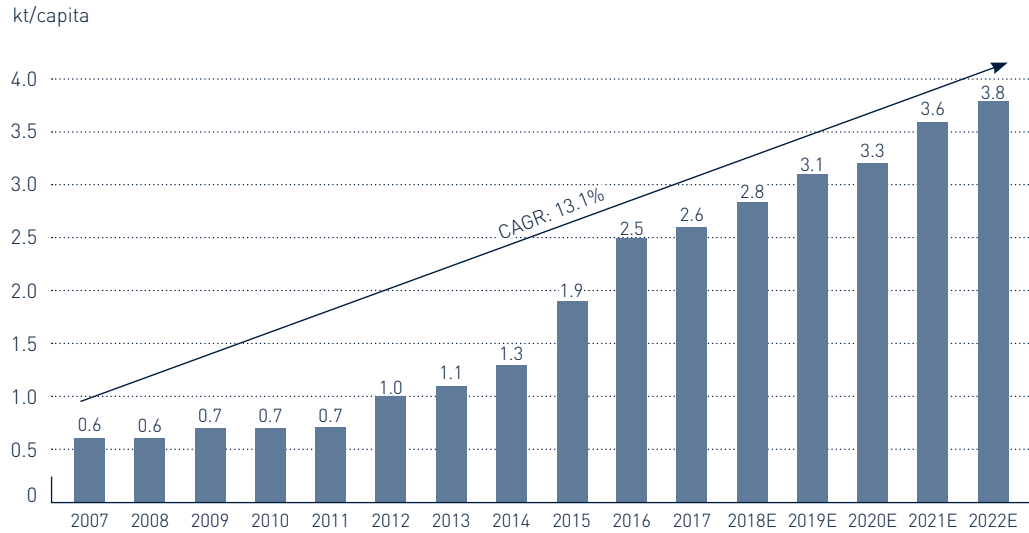


Source: EUROMAP

Why exhibit in 2020?

➔ Ethiopia's per capita plastics consumption on the up

The per capita consumption of plastics in Ethiopia has grown by about 13.1% annually over the past years, from 0.6 kg in 2007 to 2.8 kg in 2018 and is estimated to be 3.8 kg in 2022.

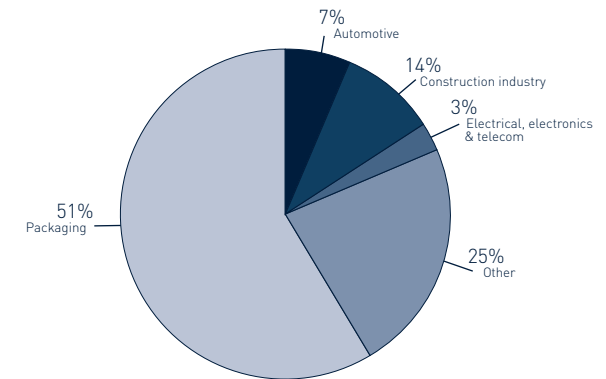


Source: EUROMAP

➔ Ethiopia's plastics consumption by application 2018

51% of consumption is accounted for by packaging, 14% by construction, 7% by automotive, 3% by electrical, electronics & telecom, the remainder by various industries.

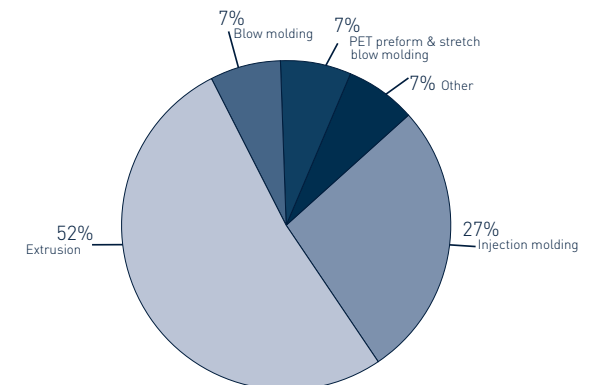
Source: EUROMAP



➔ Ethiopia's plastics consumption by processing method 2018

In plastics processing, extrusion is in the lead with 52%, followed by injection molding with 27%, blow molding with 7% and PET preform & stretch blow molding with 7%.

Source: EUROMAP

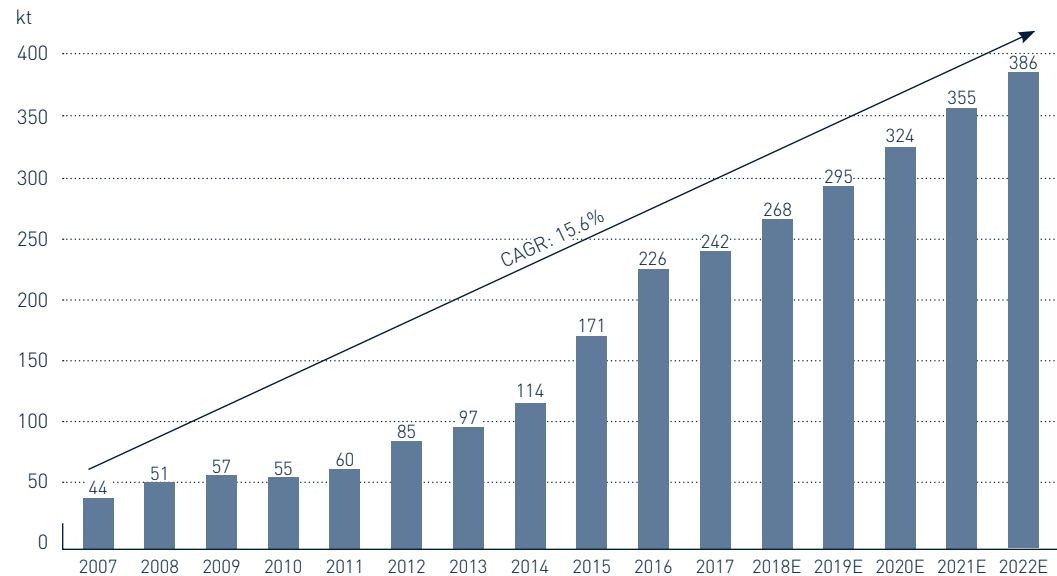


Ethiopia is Africa's fastest growing importer of plastics technology



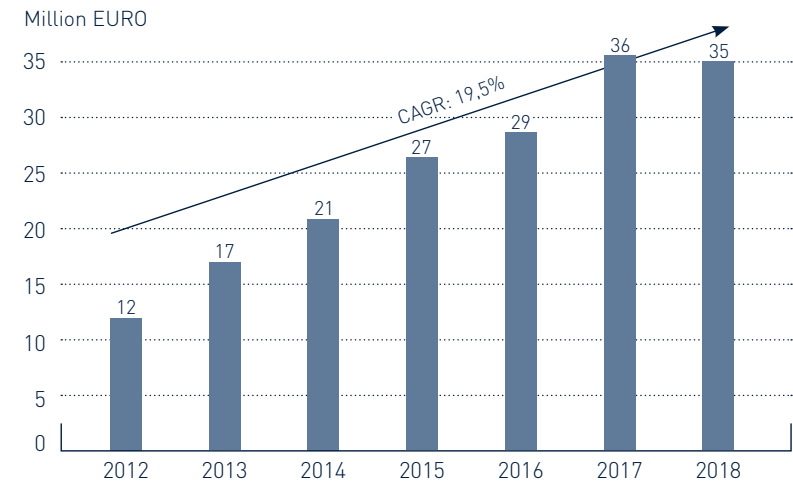
➔ Ethiopia's plastics consumption – Strong and steady increase

The country's plastics consumption has grown by 15.6% annually over the past years, from 44 kt in 2007 to 268 kt in 2018 and is estimated to be 386 kt in 2022.



Source: EUROMAP

➔ Ethiopia soon to become the largest importer of plastics technology in East & Central Africa



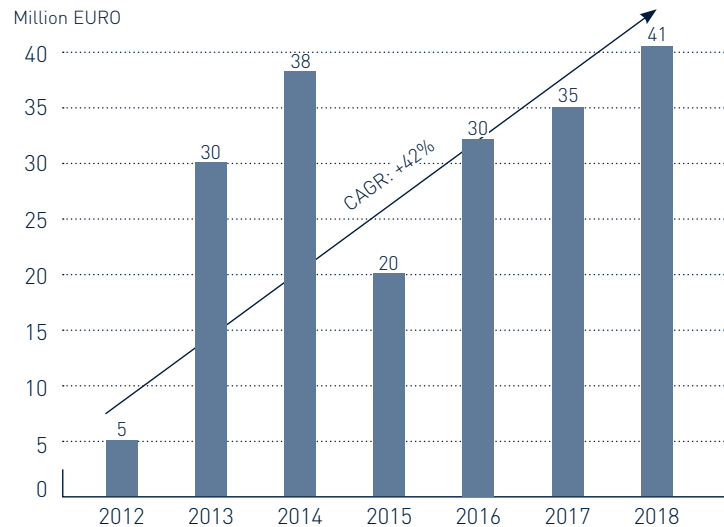
Source: VDMA

- With an average annual growth rate of 19.5% between 2012 and 2018, Ethiopia is Africa's fastest growing importer of plastics technology
- While Kenya's imports even declined from 40 million euros in 2012 to 38 million euros in 2018, Ethiopia shows an enormous dynamic
- So Ethiopia will soon overtake Kenya. And due to its immense population of currently 108 million, which according to the United Nations will increase to 190 million by 2050, it is all too likely that Ethiopia will become the number one in East & Central Africa within the next few years. A position the country is likely to take in the long term



Why exhibit in 2020?

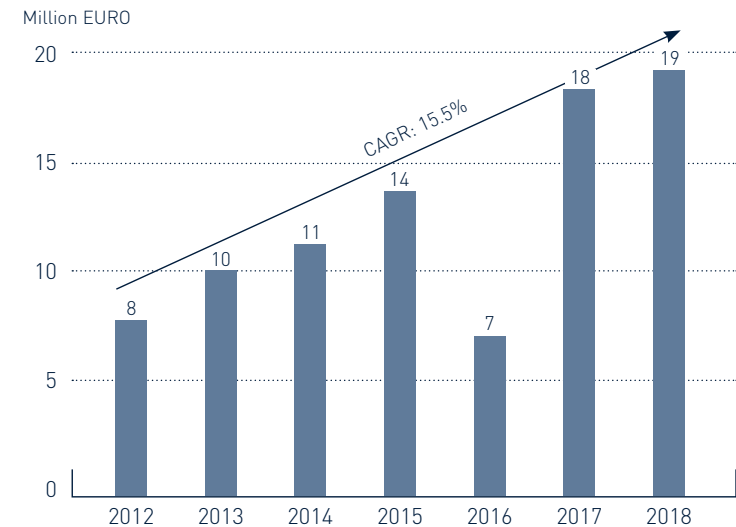
- ➔ Ethiopia soon to become the largest importer of packaging technology in East & Central Africa
Enormous population growth and high sustainable investments in its packaging industry



Source: VDMA

- With 41 million euros in 2018, Ethiopia is the second largest importer of packaging technology in East & Central Africa, just behind Kenya (45 million euros)
- But while Kenya's imports failed to grow over the past few years, Ethiopia's imports increased by an average of 42% per year between 2012 and 2018
- The immense population of currently 108 million, which according to the United Nations will rise to 190 million by 2050, requires strong sustainable growth. This is why Ethiopia invests heavily in its packaging industry

- ➔ Ethiopia is the 2nd largest importer of printing machinery in East and Central Africa



Source: VDMA



➔ **Plastics and composites**

Raw materials and auxiliaries

- » Thermoplastics
- » Thermoplastic elastomers
- » Coating compounds
- » Foams and intermediates
- » Rubbers
- » Synthetic fibres, bristles, tapes
- » Adhesives and glues
- » Paint resins
- » Additives
- » Fillers
- » Reinforcing fibres, -materials
- » Starting materials, intermediate, polymerisation, auxiliaries

Semi-finished products, technical parts and reinforced plastics

- » Processing technologies
- » Follow on treatment of plastics products
- » Supplying
- » Product groups
- » Products

Machinery and equipment for the plastics and rubber industries

- » Machines and equipment for preprocessing and recycling
- » Machinery and plant for processing
- » Post processing machines
- » Extruders and extrusion lines
- » Injection molding machines
- » Blow molding machines
- » Machinery and plant for finishing, decorating, printing and marking
- » Welding machines
- » Molds and dies
- » Integrated automation
- » Ancillary equipment
- » Measuring and test equipment
- » Parts and components

➔ **Print**

- » Pre-press and pre-media
- » Printing machinery, appliances and accessories
- » Book binding and print finishing
- » Paper converting and packaging production
- » Materials and consumables
- » Services

➔ **Packaging and Conditioning**

- » Packaging machines and equipment
- » Machines and equipment for beverage and liquid bottling and packaging
- » Machines and equipment for imprinting of packaging material
- » Packaging devices
- » Packaging appliances
- » Packaging materials
- » Packaging means and aids
- » Services



The venue



The Millennium Hall – the most prestigious exhibition and conference hall in Addis Ababa

- Built in 2006
- Equipped with modern and state-of-the-art sound and light effect technologies as well as exhibition materials to meet the needs of modern conventions

Exhibition halls

The Millennium Hall provides two alternate areas/spaces for exhibitions:

- The first is the main hall with a gross area of 6,000m²
- The second is a separate hall with an area of 2,800m²

Conference halls and meeting rooms

The Millennium Hall provides the following meeting rooms situated on ground floor.

- Three meeting rooms for 250-700 participants, each equipped with air condition, two projectors and screens, sound equipment
- Each meeting room is provided with a standby Audio Visual Technician.
- All rooms have a theatre style set-up with chairs for participants, and head tables with chairs and table microphones.
- Two mic stands with wireless microphones for participants.

On-Site Registration Area

The venue includes a separate on-site registration area with two blocks to allow access for visitors after being registered, provided with badge and security-checked.

Media Center

The Millennium Hall provides a separate Media center with space for various related functions.



Check out the plastprintpack industry portal

Your benefits

all exhibitors • all products • all visitors • networking & matchmaking



- enter the portal
- detailed company and product profiles



- present your ideas to potential business partners
- search for product categories
- maximum exposure to targeted buyers



- contact the exhibitors before and after the show
- present your ideas to potential business partners
- make an appointment for the event
- find good business contacts with the help of detailed profiles



- be contacted by other visitors & exhibitors
- benefit from B2B matchmaking
- your profile is active 24/7 all year round

www.plastprintpack.fairtrade-messe.com



Ethiopia   
plastprintpack

Grow your business – Upcoming Events

09 – 11 March 2020, **Algiers**



6th plastalger
www.plastalger.com

Registration until 10 January 2020

09 – 11 March 2020, **Algiers**



7th printpackalger
www.printpackalger.com

Registration until 10 January 2020

24 – 26 March 2020, **Lagos**



6th plastprintpack Nigeria
www.ppp-nigeria.com

Registration until 04 February 2020

03 – 05 June 2020, **Addis Ababa**



4th agrofood Ethiopia
www.ppp-ethiopia.com

Registration until 31 March 2020

18 – 21 November 2020, **Erbil**



2nd plastprintpack iraq
www.ppp-iraq.com

Registration until 15 October 2020

24 – 26 November 2020, **Nairobi**



1st Kenya plastprintpack
www.ppp-kenya.com

Registration until 15 October 2020

02 – 04 December 2020, **Abidjan**



7th plastprintpack West Africa
www.ppp-westafrica.net

Registration until 15 October 2020



We'll be your back-up team!

fairtrade - valuable business contacts

fairtrade was founded by Martin März in 1991. Since long, fairtrade ranks among the leading organisers of professional international trade fairs in emerging markets, especially in North and Sub-Saharan Africa, the Middle East and Eastern Europe.

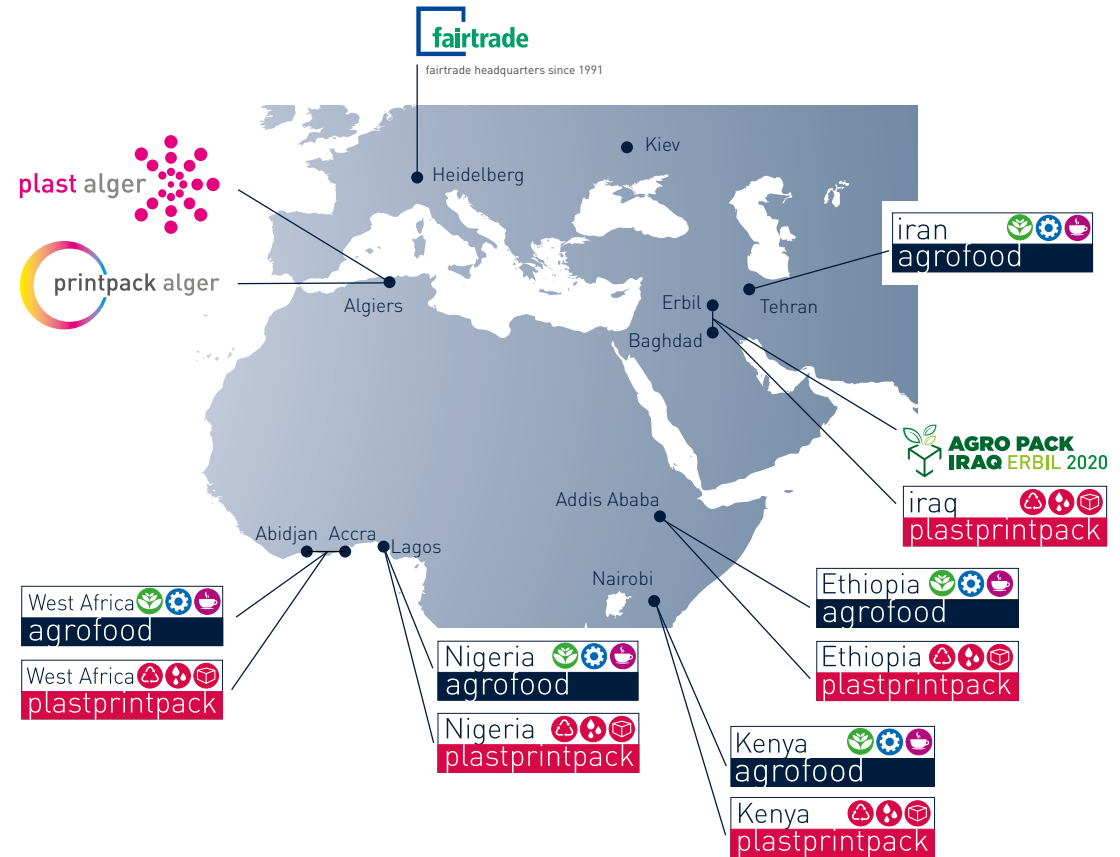
Managed by its shareholder and his son Paul März and committed to the values of a family business and the team spirit, fairtrade maintains a powerful network of partnerships throughout the world.

fairtrade organizes shows in the sectors Agrofood, CIT Solutions, Energy, Environment, Industry and PlastPrintPack and strives for a high level of customer satisfaction.

By means of innovative products and excellent service fairtrade organizes professional platforms for valuable business contacts between exhibitors and visitors.

fairtrade is a member of UFI The Global Association of the Exhibition Industry and AAXO The Association of African Exhibition Organisers.

Our management system is ISO 9001: 2015 certified.



Organizer and international contact:

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